



## Digeo<sup>®</sup> Corporate Fact Sheet January 2009

**Overview** Digeo<sup>®</sup>, Inc., a Paul Allen-backed company, provides premium home entertainment products including digital video recorders (DVR). The company's mission is to enable the best consumer experience in high-definition entertainment for the connected home.

The company's flagship product – the Moxi<sup>®</sup> HD DVR with Emmy<sup>®</sup> award-winning menu and features – serves as the hub for whole-home distribution of digital entertainment. Moxi empowers consumers to discover, experience and share high definition media, including TV, movies, music, games, photographs and video. The Moxi HD DVR is available directly to consumers at [www.moxi.com](http://www.moxi.com).

Moxi is also available through cable providers, with nearly a half million units deployed to U.S. households to date. Digeo continues to innovate and provide Moxi solutions to the cable and IPTV industry, including the licensing of the Moxi platform and services to consumer electronics manufacturers and service providers.

**Products** Moxi products consist of premium HD DVRs, built from the ground up in HD to take full advantage of widescreen 1080 HD displays. With an Emmy-winning menu that makes finding content effortless and intuitive, Moxi is the savvy investment for at home entertainment. Moxi products provide consumers with a full range of capabilities, including: high-definition (HD) programming, digital video recording (DVR), digital media management of photographs and music with Moxi Photos and Moxi Jukebox, interactive services such as news feeds with Moxi SuperTicker<sup>™</sup>, Moxi Games, and remote, web-based scheduling.

### Moxi HD DVR

The Moxi<sup>®</sup> High Definition Digital Video Recorder (HD DVR) is a premium home entertainment product that makes it easy for consumers to discover, experience and share high definition media from their digital cable provider, PCs on the home network and the Internet. The Moxi HD DVR is designed to appeal to the most demanding entertainment enthusiasts. Some of its many advanced features and consumer benefits include:

- Dual-tuner HD DVR - users can record two shows and watch a third pre-recorded show all in HD; users can play, pause and rewind live TV
- Emmy<sup>®</sup> award-winning interface ensures users can find content quickly and won't get lost in a maze of navigation levels as with other DVRs
- Visual categories like HD, Sports, Movies and Kids makes navigating viewing options and finding programs quick and intuitive
- Content and services are always presented in the same consistent format regardless of source
- \$799 one-time cost, automatic upgrades and no monthly services or embedded advertising
- 500 GB storage means 75 hours of 1080 HD recording or 300 hours of standard definition recording – and Moxi is expandable with up to two terabytes of external eSATA drive storage
- Web-based services such as Flickr, Finetune and more delivered to the HDTV
- Access to wide variety of Internet content including news, sports scores, entertainment and financial information, weather and more through MoxiNet and the Moxi SuperTicker<sup>™</sup>
- Remote web and mobile phone web scheduling

- Connection to PCs through home-network to play music and display photos
- Dolby Digital Plus certified for high-fidelity surround sound support
- CableCARD™-equipped Broadcom BCM7400-based set-top box with twice the processing power of competitors to render HD graphics

### **Moxi Cable HD DVR**

Moxi Cable HD DVR is a cable set-top box with multi-stream, bidirectional CableCARD support. This Moxi device offers many advanced Moxi features in a flexible, cost-effective configuration that's especially appropriate for cable operators. Some other features include:

- The award-winning Moxi Menu for easy navigation and feature use
- Integrated search highlighting video on demand (VOD) and pay-per-view (PPV)
- Remote web-based scheduling
- Support for both standard definition and high definition display formats
- Dual digital cable tuners for multiple video input
- Two USB ports for expansion and future features
- Digeo Customer Connection portal access, providing diagnostic tools for Customer Service Representatives and insights into subscriber needs

This device is ideal for cable operators who want to increase their hardware return on investment or offer more than a generic DVR.

### **Moxi for tru2way**

Moxi for tru2way is a software-only version of the Moxi Menu that will run on tru2way TVs and CE set-top boxes. Using the OpenCable Application Platform (OCAP), Moxi for tru2way is compatible with multiple hardware platforms and provides more flexibility to cable companies for delivering the Moxi experience to consumers. Some features include:

- Easy navigation with the award-winning Moxi user interface
- Advanced services such as interactive content applications, video-on-demand and pay-per-view
- Remote diagnostics and software updates through the Digeo portal - which reduce the need for customer support and on-site visits by technicians

This system is perfect for those who want to offer Moxi solutions on a variety of hardware platforms.

**Cable Customers:** BendBroadband, Charter Communications, Eagle Communications, NewWave Communications, Sunflower Broadband, Time-Warner Cable and Wave Broadband

**Offices** Kirkland, Washington

**Web Sites** [www.digeo.com](http://www.digeo.com)  
[www.moxi.com](http://www.moxi.com)

**Employees** Approximately 90

**Executives** Greg Gudorf – Chief Executive Officer  
Haydon Boone – Vice President and General Manager Retail Products  
Chuck Broadus – Vice President and General Manager Cable Products  
Sudha Sudharsanan – Vice President Engineering Development  
Marc Beckwitt – Senior Director of Business Development

**Board of Directors** Paul G. Allen – Chairman of the Board, Vulcan, Inc.

Lance Conn – Executive Vice President Investment Management, Vulcan, Inc.  
Jody Patton – President and CEO, Vulcan Inc.  
Chris Purcell – Vice President of Technology, Vulcan Inc.  
Bert Kolde – Senior Director, Vulcan, Inc.

**Financing** Primarily backed by Seattle, Washington-based Vulcan, Inc.

- Milestones**
- 1999 • Digeo founded by Paul Allen
  - 2002 • Digeo acquires Moxi Digital, Inc.
  - 2004 • First commercial deployment of Moxi Media Center
  - First Emmy Award win for the Moxi User Interface
  - 2005 • First commercial deployment of multi-room Moxi Media Center
  - Second Emmy Award win for Moxi media center features and multi-room architecture
  - Digeo successfully trials the Moxi Media Center on IPTV platforms
  - Moxi deployments reach 250,000 in more than 80 markets nationwide
  - 2006 • Third Emmy Award nomination for integration of broadcast and VOD programming
  - Digeo awarded three more USA patents for user interface design innovations
  - 2007 • Moxi cumulative shipments exceed 400,000 across 100+markets nationwide
  - Digeo announces intent to offer Moxi products at retail
  - Digeo announces new Moxi HD DVR and Moxi OCAP for cable providers
  - Digeo announces Moxi TV for PC
  - 2008 • Digeo announces that Charter Communications will deploy the new generation Moxi Cable HD DVR
  - Digeo announces retail product collaboration efforts with Monster Cable
  - Digeo announces alliances with Flickr, Accedo, Cloverleaf, and BigBand Network
  - Digeo awarded 11 additional USA patents
  - 2009 • Digeo announces general availability of Moxi HD DVR to consumers

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**For more information**

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